Summary

Best Newsletter (Single-page)
1. Coast Federation of Classified Employees
2. Jefferson Elementary Federation of Teachers
3. AFT College Staff Guild
4. San Francisco Community College District Federation of Teachers

Best Newsletter (Four-page)
1. Coast Federation of Educators
2. San Diego Adult Educators
3. Cerritos College Faculty Federation
4. Los Angeles College Faculty Guild

Best Newsletter (Six+ page)
1. United Educators of San Francisco
1. Adjunct Faculty United
2. San Jose/Evergreen Faculty Association
3. San Francisco Community College District Federation of Teachers
4. Allan Hancock College Part-Time Faculty Association

Best News Writing
1. United Teachers Los Angeles
2. United Educators of San Francisco
3. Coast Federation of Educators
4. San Jose/Evergreen Faculty Association

Best Feature Writing
1. San Mateo Community College Federation of Teachers
1. San Francisco Community College District Federation of Teachers
2. United Teachers Los Angeles
3. United Educators of San Francisco
3. Ventura County Federation of College Teachers
4. San Jose/Evergreen Faculty Association
4. AFT College Staff Guild

Best Persuasive Writing
1. Coast Federation of Educators
2. United Teachers Los Angeles
3. San Francisco Community College District Federation of Teachers
4. Ventura County Federation of College Teachers
4. Glendale College Guild

Best Continuing Column or Department
1. United Educators of San Francisco
2. San Francisco Community College District Federation of Teachers
3. Glendale College Guild
4. San Mateo Community College Federation of Teachers

Best Art or Photograph
1. Ventura County Federation of College Teachers
2. San Francisco Community College District Federation of Teachers
3. United Teachers Los Angeles
4. United Educators of San Francisco

Best Use of Graphics
1. San Mateo Community College Federation of Teachers
2. San Francisco Community College District Federation of Teachers
3. United Educators of San Francisco
4. Glendale College Guild

Best Flyer or Poster
1. Ventura County Federation of College Teachers
2. Glendale College Guild
3. United Educators of San Francisco
3. United Teachers Los Angeles
4. Cerritos College Faculty Federation

Best Bulletin Series
1. Coast Federation of Educators
2. Santa Paula Federation of Teachers
3. Ventura County Federation of College Teachers
4. United Teachers Los Angeles

Unique Performance
1. Gilroy Federation of Teachers and Paraprofessionals
2. AFT Guild–San Diego Colleges
3. Los Angeles College Faculty Guild
4. UCLA Faculty Union

Best Web Site
1. San Jose/Evergreen Faculty Association
1. San Francisco Community College District Federation of Teachers
2. United Educators of San Francisco
3. Cerritos College Faculty Federation
4. Cuesta College Federation of Teachers
4. Coast Federation of Classified Employees

Best Public Relations
1. United Educators of San Francisco
2. San Francisco Community College District Federation of Teachers
3. United Teachers Los Angeles
4. San Mateo Community College Federation of Teachers

“Rookie of the Year”
Sunnyvale-Cupertino Adult and Community Education Federation of Teachers
Mendocino College Federation of Teachers

Jim Herndon Award
Ventura County Federation of College Teachers
Best Newsletter (single-page)

FIRST PLACE
Coast Federation of Classified Employees,  
AFT Local 4794  
*B.U.M. Bulletin*  
Edited by Connie Marten and Neal Kelsey
 Judges’ comments: Full and complete — the right amount of coverage. A real union builder. “The BUM gets to the bottom of things.”

SECOND PLACE
Jefferson Elementary Federation of Teachers,  
AFT Local 3267  
*Union Reporter*  
Edited by Adrienne Zanini

THIRD PLACE
AFT College Staff Guild, AFT Local 1521A  
*In Strength & Unity*  
Edited by Velma J. Butler, Sandra Lepore and Steve Weingarten

HONORABLE MENTION
San Francisco Community College District Federation of Teachers, AFT Local 2121  
*AFT 2121 Bulletin*  
Edited by Gus Goldstein, Chris Hanzo and Ed Murray

Best Newsletter (four-page)

FIRST PLACE
Coast Federation of Educators, AFT Local 1911  
*Union News*  
Edited by Elizabeth Sykes
 Judges’ comments: Clear hierarchy of information, and placement of stories. Good use of graphics and color. “Big topics, but to the point.”

SECOND PLACE
San Diego Adult Educators, AFT Local 4289  
*Shoptalk*  
Edited by Ina Porter and Jana Westfal

THIRD PLACE
San Jose Evergreen Faculty Association, AFT Local 6157  
*Faculty Matters*  
Edited by Barbara Hanfling and Sterling Warner

Best Newsletter (six+ page)

(TIE) FIRST PLACE
United Educators of San Francisco, AFT Local 61  
*San Francisco Educator*  
Edited by Matthew Hardy
 Judges’ comments: Strong on all fronts. Well-organized. Well-written. Shows members at work. All employees represented. “Shows spirit in its depiction of the union.”

Adjunct Faculty United, AFT Local 6106  
*AdFacts*  
Edited by Judi McDuff
 Judges’ comments: Really shows activity and effort in a part-timer only setting. Member-centered. The transparency of the local is conveyed through the newsletter. “It’s proof that you don’t have to fill every square inch with type.”

SECOND PLACE
San Jose Evergreen Faculty Association, AFT Local 6157  
*Faculty Matters*  
Edited by Barbara Hanfling and Sterling Warner

THIRD PLACE
San Francisco Community College District Federation of Teachers, AFT Local 2121  
*Union Action*  
Edited by Vincent Meis
HONORABLE MENTION
Allan Hancock College Part-Time Faculty Association, AFT Local 6185
The Voice
Edited by Dorrann Nadeau and Mark James Miller

Best News Writing

FIRST PLACE
United Teachers Los Angeles, AFT Local 1021
“Paycheck protest puts human face on ongoing problems”
By Kim Turner
Judges’ comments: You could feel the impact and chaos of the paycheck crisis. Interviews union members and reports on the effects of union members’ lives. Writer did not move away from reportorial writing. “Should have been on the front page of the L.A. Times.”

SECOND PLACE
United Educators of San Francisco, AFT Local 61
“Rainy Day Fund to Blunt Impact of Draconian Budget Cuts. Is it Enough?”
By Matthew Hardy

THIRD PLACE
Coast Federation of Educators, AFT Local 1911
“CFE Squelches District Plan to Reduce Health Benefits for 2007-2008”
By Dean Mancina

HONORABLE MENTION
San Jose/Evergreen Faculty Association, AFT Local 6157
“Our Time, Our Students”
By David Yancey

Best Feature Writing

(TIE) FIRST PLACE
San Mateo Community College Federation of Teachers, AFT Local 1493
“My First CFT Convention”
By Monica Malamud
Judges’ comments: A great first experience report of the CFT Convention. “Fun read.”

Second Place
San Francisco Community College District Federation of Teachers, AFT Local 2121
Two-part story “The Big Easy isn’t”
By Vincent Meis
Judges’ comments: Captures the appalling circumstances still present in New Orleans. Shows the social conscience of the union. Emotional and intellectual. “A headshaker.”

Best Persuasive Writing

FIRST PLACE
Coast Federation of Educators, AFT Local 1911
“Presidium, Inc. – Going Down the Wrong Road”
By Dean Mancina
Judges’ comments: Brings to light something that we don’t know enough about — contracting out. Started with classified employees and moved to the faculty — when we once thought faculty were immune. Asks provocative questions and spells out the disservice to students. “Demythologizes the fascination with contracting out that management is so enamored of.”
SECOND PLACE
United Teachers Los Angeles, AFT Local 1021
“State budget cuts? It’s time for real alternatives”
By Joshua Pechthalt

THIRD PLACE
San Francisco Community College District Federation of Teachers, AFT Local 2121
“A union member expresses support for a new Chinatown campus”
By Warren Mar

(TIE) HONORABLE MENTION
Ventura County Federation of College Teachers, AFT Local 1828
“Did you think that teaching college would be like this?”
By Mike Dixon

Glendale College Guild, AFT Local 2276
“Thinking Outside the Book”
By Phillip Kazanjian

Best Continuing Column/Department

FIRST PLACE
United Educators of San Francisco, AFT Local 61
“Union Talk”
By Dennis Kelly
Judges’ comments: Effective writing aimed at the members, with an eye to what’s coming down the pike. Third person treatment is effective although the column is a person’s opinion; it captures the union’s voice.

SECOND PLACE
San Francisco Community College District Federation of Teachers, AFT Local 2121
“Union Message”
By Ed Murray

THIRD PLACE
Glendale College Guild, AFT Local 2276
“Adjunct Junction”
By Phyllis Eckler

HONORABLE MENTION
San Mateo Community College Federation of Teachers, AFT Local 1493
“President’s Letter”
By Ernie Rodriguez

Best Art or Photo

FIRST PLACE
Ventura County Federation of College Teachers, AFT Local 1828
“Get your A.R.F. in on time”
By Mike Dixon

SECOND PLACE
San Francisco Community College District Federation of Teachers, AFT Local 2121
“Happy Lunar New Year”
By Nancy Husari

THIRD PLACE
United Teachers Los Angeles, AFT Local 1021
“Payroll in Crisis”
By Kim Turner

HONORABLE MENTION
United Educators of San Francisco, AFT Local 61
“Is the Classroom the #1 Priority for SFUSD”
By Matthew Hardy

Best Use of Graphics

FIRST PLACE
San Mateo Community College Federation of Teachers, AFT Local 1493
“Cañada faculty want district to take a new look at moving to a compressed calendar”
By David Clay, Monica Malamud and Anthony Perez
Judges’ comments: “They found a creative way to represent the essence of a difficult-to-illustrate story.”
SECOND PLACE
San Francisco Community College District Federation of Teachers, AFT Local 2121
“Get Involved: Help Pass Prop. 92”
By Gwynnd Maestre

THIRD PLACE
United Educators of San Francisco, AFT Local 61
“School Year Closes, Still No Contract”
By Matthew Hardy

HONORABLE MENTION
Glendale College Guild, AFT Local 2276
“Hallelujah! We’ve Got Buildings”
By Susan Cisco

Best Flyer or Poster

FIRST PLACE
Ventura County Federation of College Teachers, AFT Local 1828
United We Bargain, Divided We Beg
By John Wagner
Judges’ comments: “We always say, ‘You are U in Union,’ but this makes it concrete.” Won’t be thrown in the wastebasket immediately; every member will look for names. “We hope to see this replicated across the state.”

SECOND PLACE
Glendale College Guild, AFT Local 2276
Busy? Make time for the Chaparral
By Susan Cisco

(TIE) THIRD PLACE
United Educators of San Francisco, AFT Local 61
Demonstrate! For a Fair Contract
By Matthew Hardy
United Teachers Los Angeles, AFT Local 1021
WANTED! An Accurate LAUSD Paycheck
By Carolina Barreiro

HONORABLE MENTION
Cerritos College Faculty Federation, AFT Local 6215
Whose school is it anyway?
By Ted Stolze and Gredma Casasola

Best Bulletin Series

FIRST PLACE
Coast Federation of Educators, AFT Local 1911
Negotiations Update
By Dean Mancina

SECOND PLACE
Santa Paula Federation of Teachers, AFT Local 2071
Negotiations Update
By Carolyn Ishida

THIRD PLACE
Ventura County Federation of College Teachers, AFT Local 1828
Negotiations Update
By Connie Jenkins and John Wagner

HONORABLE MENTION
United Teachers Los Angeles, AFT Local 1021
The LAUSD Waste Basket
By Marla Eby

Unique Performance

FIRST PLACE
Gilroy Federation of Teachers and Paraprofessionals, AFT Local 1921
What Do Paraprofessionals Do?
By Arcelia O’Connor
Judges’ comments: Cogent explanation of the day-to-day work of paraprofessionals and the importance of their role. Dozens of workplace photos illustrate the scope of the work. Very compelling.

SECOND PLACE
AFT Guild-San Diego Colleges, AFT Local 1931
By Jim Miller
THIRD PLACE
Los Angeles College Faculty Guild, AFT Local 1521
*Building a Union — The Story of AFT 1521*
By Pat Allen

HONORABLE MENTION
UCLA Faculty Union, AFT Local 1990
*What lecturers at UCLA need to know*
By Bill Quirk

Best Web Site

(TIE) FIRST PLACE
San Jose/Evergreen Faculty Association, AFT Local 6157
www.fa-aft6157.org
By Patti Berg
Judges’ comments: Content rich and spirited. Easy to navigate. Rotating photos add interest and motion. Bylines give rank-and-filers credit for their writing.

San Francisco Community College District Federation of Teachers, AFT Local 2121
www.aft2121.com
By Gwynnd Maestre
Judges’ comments: Very readable content. Simple and easy-to-use navigation. Great organization. “I would come back to visit if I were a member.”

SECOND PLACE
United Educators of San Francisco, AFT Local 61
www.uesf.org
By Matthew Hardy

THIRD PLACE
Cerritos College Faculty Federation, AFT Local 6215
www.mycff.org
By Stephen Clifford

(TIE) HONORABLE MENTION
Honorable Mention
Cuesta College Federation of Teachers, AFT Local 4909
www.ccft.org
By Jill Schubert

Best Public Relations

FIRST PLACE
United Educators of San Francisco, AFT Local 61
*QTEA Campaign Toolkit*
By Local 61 officers and staff
Judges’ comments: There’s a clear road plan with appeals to the general public. This represents a strong internal local structure with an emphasis on member activism.

SECOND PLACE
San Francisco Community College District Federation of Teachers, AFT Local 2121
*Yes on Prop. 92 Campaign*
By AFT 2121 Officers and Members and especially Allan Fisher

THIRD PLACE
United Teachers Los Angeles, AFT Local 1021
*Pay Teachers Right...Now!*
By Marla Eby and Carolina Barreiro

HONORABLE MENTION
San Mateo Community College Federation of Teachers, AFT Local 1493
*District leaders gave a final push in Prop.92 campaign*
Photograph by Virginia Medrano Rosales and Media Advisory San Mateo Community College Students and Supporters
Special Awards

“Rookie of the Year”

Sunnyvale-Cupertino Adult and Community Education Federation of Teachers, AFT Local 6391
The Loop
By Cynthia Cheng
Judges’ comments: Great name for newsletter. “Impressive for a local chartered just one month ago.”

Mendocino College Federation of Teachers, AFT Local 6322
www.mcft.info
By Roger Hock
Judges’ comments: A big ‘A’ for effort to get a Web site up and running as a new local union.

Jim Herndon Award

Ventura County Federation of College Teachers, AFT Local 1828
What do you do?
Created/Produced/Directed by Bill Hendricks with faculty members playing themselves
Judges’ comments: This video exemplifies the power of a simple message. It took much forethought to make it appear so simple. There’s not even an extra word. Clear and sophisticated delivery. The moment you thought you knew where it was taking you, they hit you with the zinger. “Jim would have loved it.”