## Award Winners Summary

### Union Newsletters

#### Best News Writing
1. United Teachers Los Angeles
2. San Francisco Community College Federation of Teachers
3. United Educators of San Francisco
4. San Mateo Community College Federation of Teachers

#### Best Feature Writing
1. San Mateo Community College Federation of Teachers
2. Los Angeles College Faculty Guild
3. Glendale College Guild
4. Los Rios College Federation of Teachers

#### Best Persuasive Writing
1. San Jose/Evergreen Faculty Association
2. United Teachers Los Angeles
3. Glendale College Guild
4. AFT College Staff Guild

#### Best Continuing Column or Department
1. Rescue Union Federation of Teachers
2. AFT College Staff Guild
3. San Jose/Evergreen Faculty Association
4. Los Angeles College Faculty Guild
4. San Francisco Community College Federation of Teachers
4. El Camino College Federation of Teachers

#### Best Art or Photograph
1. San Francisco Community College Federation of Teachers
2. United Teachers Los Angeles
3. San Mateo Community College Federation of Teachers
4. Los Rios College Federation of Teachers

#### Best Use of Graphics
1. San Francisco Community College Federation of Teachers
2. Glendale College Guild
3. AFT College Staff Guild
4. United Educators of San Francisco

#### General Excellence
- **Single-sheet newsletter**
  1. Pajaro Valley Federation of Teachers
  2. San Francisco Community College Federation of Teachers
  3. AFT College Staff Guild
  4. Ventura County Federation of College Teachers

- **Four-page newsletter**
  1. AFT College Staff Guild
  2. Los Angeles College Faculty Guild
  3. AFT Part-Time Faculty United

- **Six-or-more-page newsletter**
  1. Adjunct Faculty United
  2. San Mateo Community College Federation of Teachers
  3. Los Rios College Federation of Teachers
  3. Glendale College Guild
  4. San Jose/Evergreen Faculty Association

- **Newspaper**
  1. San Francisco Community College Federation of Teachers
  2. United Educators of San Francisco
  3. United Teachers Los Angeles

### Other Communications

#### Best Flyer or Poster
1. Cabrillo College Federation of Teachers
2. AFT College Staff Guild
3. United Educators of San Francisco
4. Glendale College Guild

#### Best Bulletin Series
1. United Educators of San Francisco
2. Salinas Valley Federation of Teachers
3. AFT College Staff Guild

#### Unique Performance
1. Los Angeles College Faculty Guild
2. United Teachers Los Angeles
3. San Mateo Community College Federation of Teachers
4. Novato Federation of Teachers
4. San Jose/Evergreen Faculty Association

#### Best Public Relations
1. United Teachers Los Angeles
2. Ventura County Federation of College Teachers
2. San Francisco Community College Federation of Teachers
3. Novato Federation of Teachers
4. San Jose/Evergreen Faculty Association

#### Best Web Site
1. Los Rios College Federation of Teachers
2. AFT Part-Time Faculty United
3. Cabrillo College Federation of Teachers
4. Salinas Valley Federation of Teachers

### Special Award

#### Rookie of the Year
AFT Part-Time Faculty United
Best News Writing

FIRST PLACE
United Teachers Los Angeles, AFT Local 1021
“Overcrowded and Underteachered”
By Kim Turner
Judges’ comments: Clear simple lead followed by good use of quotations. Highlights an important issue in Los Angeles Unified. Effective headline.

SECOND PLACE
San Francisco Community College Federation of Teachers, AFT Local 2121
“Two state conferences honor boycott of San Francisco hotels”
By Ed Murray

THIRD PLACE
United Educators of San Francisco, AFT Local 61
“UESF—On Track to Stop the Arnold Attack”
By Matthew Hardy

HONORABLE MENTION
San Mateo Community College Federation of Teachers, AFT Local 1493
“District supports failing students rather than instructor and undermines CSM nursing program”
By John Kirk

Best Feature Writing

FIRST PLACE
San Mateo Community College Federation of Teachers, AFT Local 1493
“All the live long day: A modest proposal for a reduced course load”
By Teeka James
Judges’ comments: Highlights importance and function of the union community in a workers’ life through use of concrete, vivid detail that anyone can relate to. Fun to read.

SECOND PLACE
Los Angeles College Faculty Guild, AFT Local 1521
“In Memoriam: Miguel Contreras”
By Carl Friedlander

THIRD PLACE
Glendale College Guild, AFT Local 2276
“Does the Cost of Textbooks Drive Students Away?”
By Michael Moreau

HONORABLE MENTION
Los Rios College Federation of Teachers, AFT Local 2279
“A Salute to Labor Day and Al Rodda”
By Dean Murakami

Best Persuasive Writing

FIRST PLACE
San Jose/Evergreen Faculty Association, AFT Local 6157
“Their Next Big Lie”
By David Yancey
Judges’ comments: A succinct piece about academic freedom—a topic near and dear to every instructor’s heart. Adept handling of a crucial subject. Understandable to the layperson, yet powerful for the professional. One judge said, “The tension is set up beautifully so I wanted to read it all”

SECOND PLACE
United Teachers Los Angeles, AFT Local 1021
“What are school cafeterias slowly dying?”
By Josh Pechthalt

THIRD PLACE
Glendale College Guild, AFT Local 2276
“We Must Defeat 75”
By Mike Allen

HONORABLE MENTION
AFT College Staff Guild, AFT Local 1521A
“Save our Pensions!”
By Velma Butler, Sandra Lepore and Steve Weingarten
**Best Continuing Column/Department**

**FIRST PLACE**
Rescue Union Federation of Teachers, AFT Local 3581
“Message from the President”
By Jay D. Chopp
Judges’ comments: A from-the-heart, almost spiritual, read on why we do what we do. Approachable tone helps the reader feel good about education. Each hand-signed column has a deft flow of ideas that concludes with a hammer blow.

**SECOND PLACE**
AFT College Staff Guild, AFT Local 1521A
“The People Who Make Our Union Strong”
By Velma Butler, Sandra Lepore and Steve Weingarten

**THIRD PLACE**
San Jose/Evergreen Faculty Association, AFT Local 6157
“Know Your Rights!”
By Barbara Hanfling

**HONORABLE MENTION (TIE)**
Los Angeles College Faculty Guild, AFT Local 1521
“Part-time Corner”
By Deborah Kaye
San Francisco Community College Federation of Teachers, AFT Local 2121
“Union Message”
By Ed Murray

**Best Use of Graphics**

**FIRST PLACE**
San Francisco Community College Federation of Teachers, AFT Local 2121
“No! on 75 —Stop Arnold’s Power Grab”
By Gwynnd Maestre
Judges’ comments: Uses lots of great type, color and graphic elements, but it’s not distracting. Every design decision supports the text. Effective editing and use of graphics provide the reader multiple points of entry to the content.

**SECOND PLACE**
Glendale College Guild, AFT Local 2276
“Planetarium Endowment Will Help Project Thrive”
By Susan Cisco

**THIRD PLACE**
AFT College Staff Guild, AFT Local 1521A
“Mean-Spirited Props Fill Nov. 8 Ballot”
By Velma Butler, Sandra Lepore and Steve Weingarten

**HONORABLE MENTION**
United Educators of San Francisco, AFT Local 61
“Momentum growing as members organize”
By Matthew Hardy

**Best Art or Photograph**

**FIRST PLACE**
San Francisco Community College Federation of Teachers, AFT Local 2121
“Dr. Psychobabble Talks About Matters of Life & Death”
By Nancy Husari
Judges’ comments: Down-to-earth, tongue-in-check humor about the special election. One judge said, “We can relate to the issues in every frame; it’s rooted in the daily lives of workers.” Another commented, “If Arnold could only read.”

**SECOND PLACE**
United Teachers Los Angeles, AFT Local 1021
“Pershing Square Protest”
By Kim Turner

**THIRD PLACE**
San Mateo Community College Federation of Teachers
“AFT 1493’ers rally against governor”
By Fred Glass

**HONORABLE MENTION**
Los Rios College Federation of Teachers, AFT Local 2279
“Union News”
By Robyn Waxman
**General Excellence (Single-sheet)**

**FIRST PLACE**
Pajaro Valley Federation of Teachers, AFT Local 1936  
*PVFT Flyer*  
Edited by Carolyn Savino and Ann Sisco

Judges’ comments: Wonderful banner. Most important information is up front. Consistent design and recognizable format.

**SECOND PLACE**
San Francisco Community College Federation of Teachers, AFT Local 2121  
*AFT 2121 Bulletin*  
By Chris Hanzo and Ed Murray

**THIRD PLACE**
AFT College Staff Guild, AFT Local 1521A  
*In Strength and Unity: Hot Off The Press*  
Edited by Velma Butler, Sandra Lepore and Mary VanGinkle

**HONORABLE MENTION**
Ventura County Federation of College Teachers, AFT Local 1828  
*Action Update*  
Edited by Ruth A. Hunt

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**General Excellence (Four-page)**

**FIRST PLACE**
AFT College Staff Guild, AFT Local 1521A  
*In Strength & Unity*  
Edited by Velma Butler, Sandra Lepore and Steve Weingarten


**SECOND PLACE**
Los Angeles College Faculty Guild, AFT Local 1521  
*Read On*  
Edited by Cherri Senders

**THIRD PLACE**
AFT Part-Time Faculty United, AFT Local 6286  
*State of the Union*  
Edited by Neal Kelsey

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**General Excellence (Six-or-more-page)**

**FIRST PLACE**
Adjunct Faculty United, AFT Local 6106  
*AdFacts*  
Edited by Karyn Cummings

Judges’ comments: Clean template with strong continuous identity and dependable structure. Full of snippets and gems. Excellent grievance column. Union’s choice of four-color makes the newsletter pop.

**SECOND PLACE**
San Mateo Community College Federation of Teachers, AFT Local 1493  
*The Advocate*  
Edited by Eric Brenner

**THIRD PLACE (TIE)**
Los Rios College Federation of Teachers, AFT Local 2279  
*Union News*  
Edited by Robert Perrone  
Glendale College Guild, AFT Local 2276  
*Chaparral*  
Edited by Des Kilkeary

**HONORABLE MENTION**
San Jose/Evergreen Faculty Association, AFT Local 6157  
*Faculty Matters*  
Editor Sterling Warner, Lead Writer Barbara Hanfling, Layout Christopher Mathenia

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**General Excellence (Newspaper)**

**FIRST PLACE**
San Francisco Community College Federation of Teachers, AFT Local 2121  
*Union Action*  
Edited by Vincent Meis and Layout by Gwynnd Maestre

Judges’ comments: Highly readable. One judge said, “I didn’t have to sort through the information—good organization and editing did it for me.” Teaser lines clearly spell out what’s inside. Great layout with good use of graphics and crisp, clear photographs.
SECOND PLACE
United Educators of San Francisco, AFT Local 61
San Francisco Educator
Edited by Matthew Hardy

THIRD PLACE
United Teachers Los Angeles, AFT Local 1021
United Teacher
Edited by Kim Turner

Best Flyer or Poster

FIRST PLACE
Cabrillo College Federation of Teachers, AFT Local 4400
They Won't Hear You If You Don't VOTE
By Rose Sellery
Judges’ comments: Focused, edgy, contemporary. The message is absolutely clear. An interesting mix of “out there” and understated. One judge said, “There’s a wonderful implication of voice. We can hear her screaming.”

SECOND PLACE
AFT College Staff Guild, AFT Local 1521A
Union Awareness Week
By Velma Butler, Sandra Lepore and Daniel Moon

THIRD PLACE
United Educators of San Francisco, AFT Local 61
Demonstrate! for a fair contract
By Matthew Hardy

HONORABLE MENTION
Glendale College Guild, AFT Local 2276
We’ve got the Chaparral!
By Susan Cisco

Best Bulletin Series

FIRST PLACE
United Educators of San Francisco, AFT Local 61
Table Talk
By Matthew Hardy
Judges’ comments: Nice and short, yet substantive. Evokes emotion about negotiating. One judge said, “It made me feel like I was sitting at the bargaining table.”

SECOND PLACE
Salinas Valley Federation of Teachers, AFT Local 1020
Eye On The Board
By Mariann Klinger

THIRD PLACE
AFT College Staff Guild, AFT Local 1521A
Negotiations Update, 2005–2008 Contract
By Velma Butler and Sandra Lepore

Unique Performance

FIRST PLACE
Los Angeles College Faculty Guild, AFT Local 1521
Retirement Roulette
Special 8-page bulletin on the attack on defined benefit pensions
Judges’ comments: The most informative booklet on retirement. An extraordinary effort at the right time. Excellent use of the gambling metaphor throughout the piece, carried through with illustrations. The sole retiree among the judges said, “I wish I had seen this before I retired.”

SECOND PLACE
United Teachers Los Angeles, AFT Local 1021
Back to Basics Calendar Memo Book 2005-2006
By Steve Blazak, Carolina Barreiro, Yvonne Fur Bush

THIRD PLACE
San Mateo Community College Federation of Teachers, AFT Local 1493
Dues Restructuring Proposal
By Eric Brenner, Katharine Harer, Teeka James, Dan Kaplan and Harriet Tucker

HONORABLE MENTION (TIE)
AFT Part-Time Faculty United, AFT Local 6286
What the Union Can Do For You
By the Executive Board with special acknowledgement to Neal Kelsey

AFT College Staff Guild, AFT Local 1521A
A Labor of Love Cookbook
By Velma Butler and Sandra Lepore
**Best Public Relations**

**FIRST PLACE**
United Teachers Los Angeles, AFT 1021
*Proposition 74 Radio Campaign*
*By Steve Blazak*

**SECOND PLACE (TIE)**
Ventura County Federation of College Teachers, AFT Local 1828
*What will happen if community college teachers walk out?*
*By John Wagner*

San Francisco Community College Federation of Teachers, AFT Local 2121
*Defeat the Governor’s Special Election Propositions*
*By Allan Fisher, AFT 2121 Officers, Members and Staff*

**THIRD PLACE**
Novato Federation of Teachers, AFT Local 1986
*Speaking Out*
*By Joe Morgan, Fran Rozoff and Jan DeLaBriandais*

**HONORABLE MENTION**
San Jose/Evergreen Faculty Association, AFT Local 6157
*Speaking Up for Education*
*By Debbie DeLaRosa*

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**Best Web Site**

**FIRST PLACE**
Los Rios College Federation of Teachers, AFT Local 2279
*www.lrcft.org*
*By Robyn Waxman*
Judges’ comments: Great design. Highly creative approach that parallels the newsletter. Easy and consistent navigation. Clean, readable typography. An elegant site that packs a big labor punch.

**SECOND PLACE**
AFT Part-Time Faculty United, AFT Local 6286
*www.ptfu.org*
*By Neal Kelsey*

**THIRD PLACE**
Cabrillo College Federation of Teachers, AFT Local 4400
*www.ccftcabrillo.org*
*By Maya Bendoto and John Govsky*

**HONORABLE MENTION**
Salinas Valley Federation of Teachers, AFT Local 1020
*www.svft.net*
*By Ted Altenberg*

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**Rookie of the Year**

**SPECIAL AWARD**
AFT Part-Time Faculty United, AFT Local 6286
*State of the Union*
*Edited by Neal Kelsey*
Judges’ comments: Great introduction to union publishing. Tackles important issues and contains good content for part-timers. Excellent first effort.

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Email questions or comments about the CFT Communications Awards to janehun@igc.org.