award winners
2005
### UNION NEWSLETTERS

#### Best News Writing
1. Los Angeles College Faculty Guild
2. ABC Federation of Teachers
3. United Educators of San Francisco
4. United Teachers Los Angeles

#### Best Feature Writing
1. San Francisco Community College District Federation of Teachers
2. ABC Federation of Teachers
3. Glendale College Guild
4. United Teachers Los Angeles

#### Best Persuasive Writing
1. United Educators of San Francisco
2. Los Angeles College Faculty Guild
3. North Monterey County Federation of Teachers
4. United Teacher Los Angeles
4. Los Rios College Federation of Teachers

#### Best Continuing Column or Department
1. Ventura County Federation of College Teachers
2. AFT College Staff Guild
3. ABC Federation of Teachers
4. United Educators of San Francisco
4. Los Angeles College Faculty Guild

#### Best Art or Photograph
1. United Educators of San Francisco
2. San Francisco Community College District Federation of Teachers
3. North Monterey County Federation of Teachers
4. United Teachers Los Angeles
4. Ventura County Federation of College Teachers

#### Best Use of Graphics
1. San Francisco Community College District Federation of Teachers
2. San Mateo Community College Federation of Teachers
3. Coast Federation of Educators
4. United Educators of San Francisco

#### General Excellence (Single-sheet newsletter)
1. Pajaro Valley Federation of Teachers
2. Ventura County Federation of College Teachers
3. San Francisco Community College District Federation of Teachers
4. AFT College Staff Guild

#### General Excellence (Four-page newsletters)
1. Los Angeles College Faculty Guild
2. San Diego Adult Educators
3. Coast Federation of Educators
3. Long Beach Council of Classified Employees
4. North Monterey County Federation of Teachers

#### General Excellence (Six-or-more page newsletter)
1. San Francisco Community College District Federation of Teachers
2. United Educators of San Francisco
3. Los Rios College Federation of Teachers
4. United Teachers Los Angeles

### OTHER COMMUNICATIONS

#### Best Flyer or Poster
1. United Teachers of San Francisco
2. San Jose/Evergreen Faculty Association
3. Glendale College Guild
4. Pajaro Valley Federation of Teachers

#### Best Bulletin Series
1. ABC Federation of Teachers

#### Unique Performance
1. Los Rios College Federation of Teachers
2. AFT Guild–San Diego Community Colleges
3. San Francisco Community College District Federation of Teachers
4. United Teachers Los Angeles
4. Adjunct Faculty United, Citrus Chapter

#### Best Web Site
1. Los Angeles College Faculty Guild
2. United Teachers Los Angeles
3. Los Rios College Federation of Teachers
3. United Educators of San Francisco
4. Pajaro Valley Federation of Teachers

### SPECIAL AWARDS

#### Rookies of the Year
Rescue Union Federation of Teachers
Coast Federation of Educators

#### Jim Herndon Award
San Mateo Community College Federation of Teachers
**Best News Writing**

**FIRST PLACE**  
Los Angeles College Faculty Guild, AFT Local 1521  
“Labor Unveils Initiative to Help Community College Students”  
By Cherri Senders  
Judges’ comments: A classicly crafted news story. Effective use of student quotations on an issue important to students. Good inclusion of resolution in sidebar.

**SECOND PLACE**  
ABC Federation of Teachers, AFT Local 2317  
“Board Censures Groom”  
By Steve Harris

**THIRD PLACE**  
United Educators of San Francisco, AFT Local 61  
“Para layoffs on; Supe bases decision on ‘integrity’”  
By Mindy Pines

**HONORABLE MENTION**  
United Teachers Los Angeles, AFT Local 1021  
“All booked up”  
By Kim Turner

**Best Feature Writing**

**FIRST PLACE**  
San Francisco Community College District Federation of Teachers, AFT Local 2121  
“On the picket lines with locked out hotel workers”  
By Ed Murray  
Judges’ comments: Concise, touching, brilliantly written. One judge said, “One of the clearest explanations of solidarity I’ve ever read. A beautiful piece of writing.”

**SECOND PLACE**  
ABC Federation of Teachers, AFT Local 2317  
“Female Bullying: Silent and Invisible”  
By Katherine Loweree

**Best Persuasive Writing**

**FIRST PLACE**  
United Educators of San Francisco, AFT Local 61  
“Dream Schools’: Can they solve achievement disparity?”  
By Dennis Kelly  

**SECOND PLACE**  
Los Angeles College Faculty Guild, AFT Local 1521  
“A Crapshoot for Teachers, a Jackpot for Investment Industry”  
By Carl Friedlander

**(TIE) THIRD PLACE**  
North Monterey County Federation of Teachers, AFT Local 4008  
“Open Letter to All Members”  
By William Pieper  
United Teacher Los Angeles, AFT Local 1021  
“Not Helpless, Never Hopeless”  
By John Perez

**HONORABLE MENTION**  
Los Rios College Federation of Teachers, AFT Local 2279  
“Brown vs. Board of Education—Fifty Years Later”  
By Dean Murakami
Best Continuing Column or Department

FIRST PLACE
Ventura County Federation of College Teachers, AFT Local 1828
“Dear Harry and Bea”
By Harry Korn and Bea Herrera
Judges’ comments: Quick concise answers to common questions in the working lives of union members. Format makes contractual details inviting. Eliminates the jargon and presents the information clearly.

SECOND PLACE
AFT College Staff Guild, AFT Local 1521A
“The People Who Make Our Union Strong”
By Velma J. Butler, Sandra Lepore, Steve Weingarten

THIRD PLACE
ABC Federation of Teachers, AFT Local 2317
“Pieces of Chalk”
By Steve Harris

(TIE) HONORABLE MENTION
United Educators of San Francisco, AFT Local 61
“Teaching Resources”
By Ken Grady, Sandy Chin Mar, Sarah Hudson, Mindy Pines, Stan D’Bella
Los Angeles College Faculty Guild, AFT Local 1521
“Around the District”
By Susan Casey

Best Art or Photograph

FIRST PLACE
United Educators of San Francisco, AFT Local 61
“Welcome Back”
By Mindy Pines
Judges’ comments: Expresses optimism and the spirit of joy and at the start of the school year. Composition is very effective.

SECOND PLACE
San Francisco Community College District Federation of Teachers, AFT Local 2121
“On the picket lines with locked out hotel workers”
By Bill Carpenter, Gwynnd Maestre, Warren Mar, Ed Murray, and Vincent Meis
Judges’ comments: Creative use of picket signs to provide a unity to layout and convey message. Well-balanced photo placement.

THIRD PLACE
Coast Federation of Educators, AFT Local 1911
“Armando Ruiz”
By Dean Mancina

HONORABLE MENTION
United Educators of San Francisco, AFT Local 61
“Building Reps hone grievance procedure skills”
By Mindy Pines

Best Use of Graphics

FIRST PLACE
San Francisco Community College District Federation of Teachers, AFT Local 2121
“On the picket lines with locked out hotel workers”
By Bill Carpenter, Gwynnd Maestre, Warren Mar, Ed Murray, and Vincent Meis
Judges’ comments: Creative use of picket signs to provide a unity to layout and convey message. Well-balanced photo placement.

SECOND PLACE
San Mateo Community College Federation of Teachers, AFT Local 1493
“Thousands march for community colleges”
By Eric Brenner

THIRD PLACE
Coast Federation of Educators, AFT Local 1911
“Armando Ruiz”
By Dean Mancina

HONORABLE MENTION
United Educators of San Francisco, AFT Local 61
“Building Reps hone grievance procedure skills”
By Mindy Pines
General Excellence (Single-sheet)

**FIRST PLACE**
Pajaro Valley Federation of Teachers, AFT Local 1936  
*PVFT Flyer*  
Edited by Carolyn Savino and Ann Sisco  
Judges’ comments: Effective use of pre-printed template. Clean design. Very consistent issue to issue. One judge said, “If I were on the run between my mailbox and my classroom, I could find information quickly.”

**SECOND PLACE**
Ventura County Federation of College Teachers,  
AFT Local 1828  
*Action Update*  
Edited by Ruth Hunt

**THIRD PLACE**
San Francisco Community College District Federation of Teachers, AFT Local 2121  
*AFT 2121 Bulletin*  
Edited by Chris Hanzo and Ed Murray

**HONORABLE MENTION**
AFT College Staff Guild, AFT Local 1521A  
*In Strength & Unity*  
Edited by Mary VanGinkle, Velma J. Butler and Sandra Lepore

General Excellence (Four-page)

**FIRST PLACE**
Los Angeles College Faculty Guild, AFT Local 1521  
*Read On*  
Edited by Cherri Senders  
Judges’ comments: Consistent presentation of information for the reader. Meets the challenge of serving a multi-campus membership. Excellent back page with capsule news reports from every college.

**SECOND PLACE**
San Diego Adult Educators, AFT Local 4289  
*Shoptalk*  
Edited by Gary Gleckman and Randall Cornish

(TIE) THIRD PLACE
Coast Federation of Educators, AFT Local 1911  
*Union News*  
Edited by Dean Mancina  
Long Beach Council of Classified Employees,  
AFT Local 6108  
*Classified*  
Edited by Jonathan Eckman

HONORABLE MENTION
North Monterey County Federation of Teachers,  
AFT Local 4008  
*The Thistle*  
Edited by Paul Karrer

General Excellence (Six-or-more page)

**FIRST PLACE**
San Francisco Community College District Federation of Teachers, AFT Local 2121  
*Union Action*  
Edited by Vincent Meis, Production by Gwynnd Maestre  
Judges’ comments: Effective writing and headlines provide accessible content. Fresh design. Good use of graphics throughout, including high-quality photographs.

**SECOND PLACE**
United Educators of San Francisco, AFT Local 61  
*San Francisco Educator*  
Edited by Mindy Pines

**THIRD PLACE**
Los Rios College Federation of Teachers,  
AFT Local 2279  
*Union News*  
Edited by Dennis Smith

HONORABLE MENTION
United Teachers Los Angeles, AFT Local 1021  
*United Teacher*  
Edited by Kim Turner
**Best Flyer or Poster**

**FIRST PLACE**
United Teachers Los Angeles, AFT Local 1021
*All the news at your fingertips! UTLA eNews*
*By Steve Blazak*
Judges’ comments: Introduces a new service in a content-appropriate way. A wedding of content and message that is really powerful.

**SECOND PLACE**
San José/Evergreen Faculty Association,
AFT Local 6157
*4th Annual Barbeque & Picnic*
*By Christopher Mathenia*

**THIRD PLACE**
Glendale College Guild, AFT Local 2276
*Get in step with the December Chaparral*
*By Susan Cisco*

(TIE) **HONORABLE MENTION**
Pajaro Valley Federation of Teachers, AFT Local 1936
*PVFT General Membership/Building Rep Meeting*
*By Ann Sisco*
San Francisco Community College District Federation of Teachers, AFT Local 2121
*AFT 2121 Reception/Fundraiser for Locked-Out Hotel Workers*
*By Gwynnd Maestre*

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**Unique Performance**

**FIRST PLACE**
Los Rios College Federation of Teachers,
AFT Local 2279
*Welcome wagon box for new faculty*
*By Robyn Waxman*
Judges’ comments: A dazzlingly creative welcome to the union. One judge said, “It’s not a notebook and not a totebag.” A fresh approach to new member orientation.

**SECOND PLACE**
AFT Guild–San Diego Community Colleges,
AFT Local 1931
*Adjunct Faculty Survival Guide*
*By Jim Mahler*

**THIRD PLACE**
San Francisco Community College District Federation of Teachers, AFT Local 2121
*AFT 2121 Brochure*
*By Chris Hanzo and Gwynnd Maestre*

(TIE) **HONORABLE MENTION**
United Teachers Los Angeles, AFT Local 1021
*2004/2005 Calendar Memo Book*
*By Carolina Barriero and Steve Blazak*
Adjunct Faculty United, Citrus Chapter, AFT Local 6106
*Your Union Needs You brochure*
*By Dan Tosney and Jean Culp*
Best Web Site

FIRST PLACE
Los Angeles College Faculty Guild, AFT Local 1521
www.aft1521.org
By Tina Epherson
Judges’ comments: Outstanding balance between substantive content and user-friendly design. Good use of technology. Drop menus enhance usability. Up to date with relevant information.

SECOND PLACE
United Teachers Los Angeles, AFT Local 1021
www.utla.net
By Gary McCarty

(TIE) THIRD PLACE
Los Rios College Federation of Teachers, AFT Local 2279
www.lrcft.org
By Robyn Waxman
United Educators of San Francisco, AFT Local 61
www.uesf.org
By Mindy Pines

(TIE) HONORABLE MENTION
Pajaro Valley Federation of Teachers, AFT Local 1936
www.pvft.net
By Ann Sisco
San Jose/Evergreen Faculty Association, AFT Local 6157
www.fa-aft6157.org
By Christopher Mathenia

Rookies of the Year

SPECIAL AWARDS
Rescue Union Federation of Teachers, AFT Local 3581
The RUFT Reporter
By Jay D. Chopp
Coast Federation of Educators, AFT Local 1911
Union News
By Dean Mancina
Judges’ comments: Both are great beginnings, underscore the importance of union communication. One judge said, “Its great to see established locals returning to fundamentals.”

Jim Herndon Award

SPECIAL AWARD
San Mateo Community College Federation of Teachers, AFT Local 1493
Thousands march for community colleges
By Katharine Harer with photographs by Eric Brenner
Judges’ comments: One judge said, “This is the piece we will look at 10 years from now to put into perspective the issues of student access and faculty advocacy in our community colleges.” Poignant anecdotes illustrate the impact of community college education on students’ lives. Another judge said, “This richly detailed, powerfully written piece moved me to tears.”

Prepared by Jane Hundertmark, CFT Publications
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