Writing Awards

Best News Writing

FIRST
United Teachers Los Angeles
Community Saves Teacher’s Job”
By Kim Turner, Writer

Judges’ comments: Well-written account of the drama one teacher faced when she was being bullied by her principal. Suspenseful and engaging. Documented the courage of a vulnerable teacher stepping up. One judge, said, “This is real news.”

SECOND
Los Angeles College Faculty Guild
Retirement & Benefits Conference a Big Hit
By Pauline Vu, Contributing Writer

THIRD
San Mateo Colleges Community College Federation of Teachers
“Yosemite Community College District faculty go on 2-day strike…”
By Paul Bissember, Executive Secretary

HONORABLE MENTION
ABC Retirees, Retiree Chapter
Retiree Activism at a State Level: a Brief Update
By Dennis Cox, Chair, Social Justice Committee
Best Editorial

FIRST
UTLA
“Famous or Fired? LAUSD teachers speaks out to Beutner”
By Amy K Owen, Teacher Member

Judges’ comments: This teacher’s retort to the superintendent’s misinformation campaign channels a teachers justifiable rage in a productive organized response. It tugs on your heartstrings.

SECOND
United Educators of San Francisco
In Defense of the Public Good
By Susan Solomon, President

THIRD
Professors of Marin
A Pat on the Back
By Arthur Lutz, Editor

HONORABLE MENTION
Glendale College Guild
Vote
By Roger Bowerman, President
Best Feature Writing

FIRST
Los Angeles Colleges
A Mighty Force: Internship Program Educates, Strengthens
By Paula Parisi, Contributing Writer

Judges’ comments: An important story covered in an engaging manner – about a program that integrates students into the college in an effective way.

SECOND
United Teachers Los Angeles
On the line in ‘89
By Kim Turner, Communications Specialist

THIRD
Glendale College Guild
Leonard DeGrassi: The Legacy of Art in Glendale College Instruction
By Roger Bowerman, Professor of History

HONORABLE MENTION
San Mateo Community College Federation of Teachers
Interview with Jane Hundertmark, CFT Publications Director
By Katharine Harer, Co-Vice President
Visual Awards

Best Original Art

FIRST
Los Rios College Federation of Teachers
T-shirt “Education Not Separation”
By Robyn Waxman

Judges’ comments: Very timely topic and an effective twist on last year’s winning t-shirt. Good graphic use of typography – with a barbed message.

SECOND
Palomar College Faculty
New PFF Logo
By Jay Schultz, Art Professor and Member

THIRD
San Mateo Community College Federation of Teachers
“Part-Time Faculty Appreciation Celebration”
By Michelle Kern, Part-Time Faculty, Creative Arts and Social Services

HONORABLE MENTION
Glendale College Guild
Image is Everything
By Roger Bowerman, President
Best Use of Graphics — *Fewer than 500 members*

**FIRST**

United Educators of San Francisco  
*November Election Voter Drive*  
By Nguyen Weeks, Communications Director

**Judges’ comments:** Lots of member faces shows member involvement with a unified message – sustained over a long period of time. Clear targeted message humanizes the union. Connects the classroom with politics and it’s engaging.

**SECOND**

San Francisco Community College Federation of Teachers  
*I’m Sticking with my Union*  
By Alayna Fredricks, Executive Director; Jenny Worley, President; Wynd Kaufmyn, Vice President; Jessica Buchsbaum, Secretary

**THIRD**

Los Rios College Federation of Teachers  
*T-shirt “Food for Thought”*  
By Robyn Waxman

**HONORABLE MENTION**

UC-AFT Librarians  
*Academic Freedom and Academic Workers Part 3, Quotes*  
By Kendra Levine, Librarian
Best Flyer or Poster — *Fewer than 500 members*

**FIRST**

**UC-AFT Librarians**  
*The UC Librarian Wage Gap*  
By Anna Sackman, Librarian

**Judges’ comments:** Convincingly demonstrates the pay gap between UC librarians and CSU librarians. Clean lines and clear figures.

**SECOND**

**ABC Federation of Teachers, Retiree Chapter**  
*You are Invited*  
By Richard Hathaway, Treasurer
Best Flyer or Poster — *More than 500 members*

**FIRST**

El Camino College Federation of Teachers

*My Car is My Office*

By Carolee Vakil-Jessop, Executive Director

**Judges’ comments:** Attractive design with great color scheme. Highly readable and easily visible in the parking lot.

**SECOND**

United Teachers Los Angeles

*I Stand with LA Teachers*

By Carolina Barreiro, Communications Specialist

**THIRD**

UC-AFT Los Angeles

*Know Your Rights Flyer for Contract Faculty*

By Mia McIver, President

**HONORABLE MENTION (TIE)**

Coast Federation of Classified Employees

*2018 Spring Membership Meeting*

By Connie Marten, President

San Mateo Community College Federation of Teachers

*“Part-Time Faculty Appreciation Celebration” Flyer*

By Michelle Kern, SCIO Organizer and Part-Time Faculty; Katharine Harer, SCI Organizer
Newsletter Awards

Best Newsletter: One-Four Pages

FIRST
Peralta Federation of Teachers
*The Peralta Teacher*
By Matthew Goldstein, Communications Director/Secretary and Jennifer Shanoski, President

Judges’ comments: Well edited and beautifully laid out. Eye-catching use of color and typography. Headlines pull you in. The non-standard size adds richness. It pops out in the faculty mailboxes and won’t get lost in the stack of papers.

SECOND
Palomar Faculty Federation
*PFF Fall Semester, 2018 Newsletters*
By Debbie Forward, Organizer; Barbara Baer, Co-President, Part-Time Faculty; Teresa Laughlin, Co-President, Full-Time Faculty

THIRD
Los Angeles College Faculty Guild
*Read On*
By Deborah Kaye, Editor; Robert Fulton, Managing Editor

HONORABLE MENTION
San Francisco Community College Federation of Teachers
*Flex Bulletin*
By Athena Waid, Organizer; Jenny Worley, President; Jessica Buchsbaum, Secretary and Faculty Contributors
Best Newsletter: More than 4 pages — Fewer than 500 members

FIRST
United Professors of Marin Newsletter
UPM Newsletter
By Arthur Lutz, Editor

Judges’ comments: Strong content that is intellectually stimulating. Effectively ties labor history to current events.

SECOND
Newport-Mesa Federation of Teachers, Retiree Chapter
N-MFT Retired
By Donna Ewing and Claire Ratfield, Vice Chairpersons Communications and Editors

THIRD
ABC Federation of Teachers, Retiree Chapter
ABCFT Retirees
By Julien Minard, Editor and Historian
Best Newsletter: More than 4 pages — *More than 500 members*

**FIRST**  
**United Teacher Los Angeles**  
*United Teacher*  
By Kim Turner, Editor

**Judges’ comments:** Comprehensive union news with multiple perspectives. This content-rich publication captures the union spirit and is an effective organizing tool.

**SECOND**  
**San Mateo Community College Federation of Teachers**  
*The Advocate*  
By Eric Brenner, Editor

**THIRD**  
**State Center Federation of Teachers**  
*The Federalist*  
By Keith Ford, President; Michael Stannard, Editor; Bernadette Moordigian, Part-Time Representative; Chris Glaves, Negotiations Team Member; Leah Unruh, Layout and Design
Best Electronic Newsletter

FIRST
Los Angeles College Faculty Guild
Real News
By Officers and Staff

Judges’ comments: Clean fresh design in which members feature prominently. Comprehensive content depicts an active and engaged union including its larger community. Offers members multiple points of action.

SECOND
United Teachers Los Angeles
Facts, Faces. & Fight Back
By Kim Turner, Carolina Barreiro and Pablo Serrano, Communications Specialists

THIRD (TIE)
ABC Federation of Teachers
Week in Review
By Ray Gaer, President

San Mateo Community College Federation of Teachers
The Advocate
By Eric Brenner, Editor
Web & Social Media Awards

Best Website — Fewer than 500 members

FIRST
UC-AFT Librarians
ucaftlibrarians.org
By Carla Arbagey and Marty Brennan, Librarians, and the Bargaining Communications Group

Judges’ comments: Open inviting home page with well-organized, top-level navigation. Home page filled with news and very campaign-oriented. Simple design looks good on mobile.

SECOND
United Professors of Marin
upm.website
By Derek Wilson, Webmaster

THIRD
Part-Time Faculty Association of Allan Hancock College
pfaofahc.com
By Mark James Miller, President
Best Website — *More than 500 members*

**FIRST**

*United Teachers Los Angeles*

utla.net

By Tammy Lyn Gann, Communications Specialist-Website

**Judges’ comments**: Important info boldly and prominently presented above the fold — Goldberg campaign, contract TA. Extremely content-rich site that is mobile friendly.

**SECOND**

*San Mateo Community College Federation of Teachers*

aft1493.org

By Eric Brenner, Advocate Editor and Website Manager

**THIRD**

*Los Angeles College Faculty Guild*

aft1521.org

By Deborah Kaye, Editor

**HONORABLE MENTION (TIE)**

*Coast Federation of Classified Employees*

cfce.org

By Connie Marten, President and Jamie Crowder, Office Assistant

*San Francisco Community College Federation of Teachers*

aft2121.org

By Athena Waid, Organizer and AFT 2121 leaders and staff
Best Use of Social Media — *Fewer than 500 members*

**FIRST**

**UC-AFT Librarians**  
#LibrarianAF  
By the Bargaining Communications Group

**Judges’ comments:** Impressive Twitter campaign for academic freedom by UC Librarians using the tag #LibrarianAF. With great member participation, this campaign has garnered national attention.

**SECOND**

**ABC Federation of Teachers, Retiree Chapter**  
facebook.com/ABCFT-Retiree-Chapter  
By Silvia Rodriguez, President and Administrator of the site
Best Use of Social Media — *More than 500 members*

**FIRST**

**UTLA**
Facebook @UTLAnow
By Pablo Serrano Communications Specialist and Social Media Producer

*Judges’ comments:* Masterful use of social media. Frequent posting and mix of local, national, general- and union-specific education news. Shows engaged union members fighting for students’ learning conditions in L.A. and in solidarity with educators nationwide.

**SECOND**

**United Educators of San Francisco**
facebook.com/UESF61
By Amanda Hart and Nguyen Weeks

**THIRD**

**UC-AFT Los Angeles**
twitter.com/ucaft_ucla
By Mia Mclver, President and Daniel Schoorl, Librarian

**HONORABLE MENTION**

**San Francisco Community College Federation of Teachers**
facebook.com/aft2121
By Athena Waid, Organizer; Jenny Worley, President and Wynd Kaufmyn, Vice President
Campaigns & Special Projects

Best Bulletin Series

FIRST
Palomar College Faculty
Janus Special Reports
By Debbie Forward, Organizer; Teresa Laughlin, Co-President, Full-Time Faculty; Colleen Bixler, Co-President, Part-Time Faculty

Judges’ comments: Fine elegant design that is focused on delivering its message. Presenting this in 3 parts was a good choice – to make the information digestible. Effective editing – informative and persuasive at every level.

SECOND
State Center Federation of Teachers
Un I On the Same Side
By Keith Ford, President, and Leah Unruh, Layout and Design

THIRD
Peralta Federation of Teachers
PCCD Board Watch
By Matthew Goldstein, Communications Director/Secretary and Jennifer Shanoski, President

HONORABLE MENTION
Glendale College Guild
Civic Engagement Spotlight
By Sandy Somo, Instructor of Sociology and Julie Gamberg, Instructor of English
Best Public Relations — *Fewer than 500 members*

**FIRST**

**UC-AFT Librarians**

*Petition for Academic Freedom*

By the Librarians Bargaining Committee

**Judges’ comments:** Focused, effective, and persuasive with strong graphic elements. Combined — the elements clearly spell out why librarians need academic freedom just as faculty do — and why academic freedom belongs in your contract.

**SECOND**

**Part-Time Faculty Association of Allan Hancock College**

*Exploring the unexplained around us*

By Mark James Miller, President

**THIRD**

**ABC Federation of Teachers, Retiree Chapter**

*Fundraising for Annual Scholarship*

By Silvia Rodriguez, President; Carla Herrera, Chair, Scholarship Committee; Richard Hathaway, Treasurer; Roni Love, Secretary
Best Public Relations — More than 500 members

FIRST

United Teachers Los Angeles
“Give Kids a Chance: Stop Starving Our Public Schools” public report
By Anna Bakalis, Communications Director; Pablo Serrano, Communications Specialist

Judges’ comments: This booklet is aimed at members of the general public and presents member faces, data and the key issues. Yet it is clearly rooted in the classroom with the voices of educators. A key element was engaging the community and this helped bring the community into the union. One judge said, “I like the clear identification of the bad guys in grainy black and white.”
Best Single Effort — *Fewer than 500 members*

**FIRST (TIE)**

**UC-AFT Librarians**

*UC-AFT Librarians Salary Presentation to UCOP*

By Laurel McPhee, Presenter; Dominique Turnbow and Cristela Garcia-Spitz, Librarians; with the Bargaining Committee

**Judges’ comments:** This is not your typical presentation. It’s refreshing to see visuals that enhance the content of the script, rather than text-filled slides. Beautifully designed visuals combine with words in an evocative manner. One judge said, “It elevates the visual in a masterful way.”

**Part-Time Faculty Association of Allan Hancock College**

*Part-Time Faculty All-Staff Day Association Meeting*

By Mark James Miller, President

**Judges’ comments:** Great well-rounded new member orientation that hits all the high points. Convincingly conveys the value of the union to new members and provides a sense of how much unions do.

**SECOND**

**United Professors of Marin**

*In Memory*

By Lisa Morse, Chair, Drama Department and Arthur Lutz, Editor

**THIRD**

**ABC Federation of Teachers Retiree Chapter**

*Entertainment – book, movie, and theater reviews*

By Silvia Rodriquez, Roni Love, Dennis Cox, Judith Newkirk
Best Single Effort — *More than 500 members*

**FIRST**

**United Teachers Los Angeles**

*I am a teacher and you want to arm me?*

By Pablo Serrano, Communication Specialist/Social Media Producer

**Judges’ comments:**

*The judges were blown away by the impact of the video. They said:*

Mary Cathryn Ricker’s speech was probably well-received but UTLA hit zeistgiest with it’s internet-based video that went viral. It shows the power of a union that uses social media well. The already powerful words from Mary Cathryn were amplified in this graphic presentation that reached millions of people. They found the form that really gave this message wings.

**SECOND**

**San Mateo Community College Federation of Teachers**

*Janus vs. AFSCME organizing*

By Monica Malamud, Past President; Paul Rueckhaus, President; Katharine Harer, Co-Vice President; Robert Bezemek, Lawyer

**THIRD**

**Los Rios College Federation of Teachers**

*Pamphlet “The Faculty Union Vision…”*

By Dean Murakami, President

**HONORABLE MENTION**

**San Francisco Community College Federation of Teachers**

*AFT 2121 and PFT Joint Membership Drive*

By 2121 Organizing team leaders: Tim Killikelly, Jessica Buchsbaum; Union staff: Alayna Fredricks, Athena Waid; PFT leadership