

# 2010 CFT LEADERSHIP CONFERENCE

## **Purpose**

*AFT local presidents, treasurers and other AFT leaders/activists – this is your conference! The focus will be on current topics and bringing the attendees “up to speed” on legal issues. You will have multiple opportunities to engage with each other – both formally and informally.*

## **Keynote**

*Fighting for California’s Future  
We really are fighting for California’s future. It is not hype; it is not a cute slogan. We are in the thick of the fight and we need to win. We know it is not going to be easy! CFT brings a panel of labor leaders together to describe the potential for coalition work among public sector unions and how to overcome possible obstacles.*

## **General Session**

*Friday with the Attorneys  
CFT Attorneys will present (and take questions) on issues which have an impact on all of us—regardless of jurisdiction. This particular general session is an established tradition of the CFT—and one in which you will truly “get your money’s worth!” Come prepared to exercise your cognitive skills and be truly challenged.*

*Is this the “formula-funded” conference?*

*The answer is Yes! “Formula funded staff shall participate in training programs and work up to five (5) days, at the request of the CFT, to assist the CFT, other locals or organizing committees.” This training qualifies under Article II: Finance, Section 6. Staff Funding Program of the CFT Constitution and Bylaws.*

## **Who is invited?**

*Officers and staff of AFT locals in California. This conference is a golden opportunity to include the “next generation” of leaders in your local.*

## **Workshops**

### **Talking Taxes**

*Most of our members know that the state needs more revenue, but many don’t know how the state budget process works, who is holding it hostage, and how to fix the problem. The Fight for California’s Future requires the ability to hold an organizing conversation with members, so that in turn they can push the conversation out into the broader community. This workshop is about how to talk effectively about the state budget, public services, progressive tax policy, and California’s future and how to use CFT materials in that process.*

### **Building Power through Political Organizing**

*This workshop will instruct union members how to create and think about using political issues as an organizing tool to build union members’ activism. In this workshop you will learn how politics can become a “part of” your union and not “separate from,” and understand by doing this you will build the power of your local Union.*

### **Retiree Power**

*What happens to our wonderful members after they retire? Are they connected to the union in meaningful ways? Are they connected in ways that meet their needs? In ways that help their “old local?” Come hear about what it takes to get a retiree chapter up-and-running, what it takes to keep it running and everything else about retireedom.*

### **Using Social Media to Organize**

*We are well into the 21st century. This is not news. It is also time to learn how the “younger” set communicates and how to effectively use their tools*

## ***Workshops continued:***

### ***Hard Bargaining***

*Bargaining is always challenging. But this year compares to no other in that our local unions are being asked to agree to major cuts and unprecedented changes in working conditions. The panel will discuss what effective contract language CFT negotiators are using at the bargaining table to preserve the salaries and rights of the workers—over the long haul—even if we have to live to fight another day.*

### ***The Basics of Collective Bargaining***

*It is time for many of us to review what we know about collective bargaining. This is “the” workshop for the newbies to learn about collective bargaining — the structure, rights, responsibilities—all that “stuff.” It is also an opportunity to take a refresher course, so old-timers, you are indeed welcome.*

### ***Budget Analysis: K-12 and Community College***

*Can you be successful at the bargaining table and not be able to decipher your district’s budget? Probably not. Should you be exclusively dependent on your employer’s analysis of its budget? You know the answer to that. Separate budget analysis workshops for K-12 and community colleges will be presented.*

### ***CECHCR (pronounced checker)***

*The California Education Coalition for Healthcare Reform (CECHCR) provides free training for union and management Negotiating Teams and/or Health Benefit Committees. The only “catch” is that both groups participate in the training—an idea that is so obvious that it is almost profound. Come and learn how to take advantage of this wonderful opportunity.*

### ***Attorney Break-out sessions for Classified, K-12 and Community College Faculty***

## ***Schedule***

### ***Thursday, February 4, 2010***

***8:30 am Continental breakfast and registration***

***9:30 am - 4:30 pm Program, lunch included***

***5:30 pm - 7:00 pm Reception***

### ***Friday, February 5, 2010***

***7:30 am Continental breakfast and registration***

## ***Accommodations***

Call the Crowne Plaza reservation line at (800) 411-7275 to make your hotel reservations. The CFT Conference rate is \$119 plus tax. To receive the conference rate, let the reservation desk know that you are registering for the California Federation of Teachers (CFT) Leadership Conference. The conference rate is also available prior to and following the conference for those of you who want to extend your stay.

You are responsible for making your hotel reservations. **Please register by Tuesday, January 19, 2010 to receive the CFT room rate.**

### ***Transportation: By Car***

The address for the Crowne Plaza SFO is 1177 Airport Blvd., Burlingame, CA 94010. The parking fee is \$1 per hour or \$8 per day.

### ***Transportation: By Plane***

If you fly in to San Francisco International Airport, the Crowne Plaza SFO will provide complimentary shuttle service to the hotel. You may board the shuttle on the second level (central island). The shuttles are grey or white.

### ***Meals***

CFT will provide a continental breakfast (with protein) and lunch on both Thursday and Friday. Lunch breaks will provide the opportunity to engage your colleagues.

CFT will host a reception on Thursday evening for all attendees.

**NOTE:** On your Conference Registration form, please remember to designate precisely which meals you will attend.