

# Best Use of Social Media

The use of Facebook, Twitter, YouTube or other social media outlets to communicate to members and the public. Judged for effective use of the medium to convey the union message.

**Submit names of pages or feeds, plus recent printouts of each**, clipped together with this form. **Explanation required** (on bottom of form).

**Local name and number** \_\_\_\_\_

**Fewer than 500 people** in unit     **More than 500 people** in unit

**Contact name for questions** \_\_\_\_\_

**Contact phone** \_\_\_\_\_

**Contact email** \_\_\_\_\_

**Names of pages/feeds** \_\_\_\_\_

**Publication date** \_\_\_\_\_

**Creator(s) name and title(s)** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Audience** \_\_\_\_\_

**Explanation of intent, frequency and any other relevant information (REQUIRED):**